

# A comedian for your Serious Corporate Event?

## Why hire a comedian? Why wouldn't you?

No matter how much your attendees love their work, professional entertainment **can enhance any conference** and **laughter is a shared experience that brings people together.**

Because studies have shown that  
**humor helps people retain what they've learned.**

Because comedy at your event is like the fine wine or delicious dessert that helps you appreciate your gourmet meal even more.

Is it appropriate to have an entertainer at our serious event? ***That depends.***

Is the entertainer making balloon animals and singing silly song parodies? Or is he a **Wharton-educated, award-winning economist & former bank vice president** pleasing your audience with clean, smart comedy that includes **content specific to your industry?**

*For example, it's not just financial companies that use principles of risk management. So do stand-up comics! Entertaining stories from the life of a comedian can show how he too uses risk management to further his objectives and counter obstacles on the way to achieving his goals.*

Many corporate and organizational conferences end with entertainment. Not just to make the conferences more fun and make people want to come back... people retain more if they're entertained & enjoy themselves at an event. So **adding comedy to your conference doesn't just make it more fun, it makes it more powerful.**

And stand-up comedy doesn't have to be just jokes. Shaun Eli's one-man comedy show **"Business School... in About an Hour"** uses stories from his corporate comedy act and examples from the life of a stand-up comedian to help you run your business

More intelligently   More efficiently   Less stressfully   More profitably   Joyously

And more importantly, **you'll have a great time!**

**Make your event**  
**More powerful   More fun   More memorable   More talked-about**  
**And make your attendees want to come back next year.**

Visit [www.BrainChampagne.com](http://www.BrainChampagne.com), email [Shaun@BrainChampagne.com](mailto:Shaun@BrainChampagne.com) or call (914) it's-funny (914 487-3866) for more information.